



NORTH CASCADES INSTITUTE

810 State Route 20, Sedro-Woolley, WA 98284
360-854-2599 www.ncascades.org

Greetings

I am writing to invite you to sponsor or donate to North Cascades Institute's Northwest Youth Leadership Summit: Empowering Cascadia's Future Leaders in Conservation, November 4, 2017 at The Mountaineers Seattle Program Center. **Please consider contributing to this vital step on the path for underserved youth to be environmental stewards and leaders.**



The Summit provides leadership and workforce development opportunities, equipping students to protect the environment and their communities. Students attend for free, engaging in 16 skill-building sessions, a career fair, a culminating group reflection, and outdoor adventures. Past participants have included students who have become the first in their low-income Puerto Rican family to attend college, the Associated Student President of their school, and a Forest Service firefighter, defending our region from the 2015 wildfires.

Many low-income and students of color do not have a path to engage in environmental conservation, outdoor recreation, and leadership training. It is critical to bring youth together in an equitable manner. **Your support will allow 100-150 diverse students ages 14-22 from across the Northwest to communicate their convictions and demonstrate to their peers and communities how to make positive and lasting change.**

Please consider the attached Northwest Youth Leadership Summit sponsor and in-kind donation opportunities. Respond using the attached form by October 6th. We will gladly customize a benefits package to meet your interests. Contact Iris at (360) 854-2590 or Iris_Maute-Gibson@ncascades.org with questions.

We will follow up shortly and appreciate your consideration.

Warm regards,

Saul Weisberg
Executive Director, North Cascades Institute



North Cascades Institute and Seattle Area National Park Sites present the
NORTHWEST YOUTH LEADERSHIP SUMMIT
“Empowering Cascadia’s Future Leaders in Conservation”



SPONSOR OPPORTUNITIES

We are happy to customize a sponsor package to meet your interests.
Additional opportunities may be available.

CEDAR SPONSOR

\$2,500

Media

- Logo & link displayed on North Cascade Institute website
- Social Media Promotion to 40k followers from across the nation
- Full page, color advertisement in Summit handbook
- Premier recognition in all Summit press, advertising, materials
- Recognition in the Institute’s blog, newsletter, and Annual Report

Event

- Exclusive photo opportunity with participants during Summit
- Premier verbal recognition during Summit opening and closing
- Premier name and logo recognition on screens, slide show, signs

1 Available



“The opportunity fair was exactly what I hoped it would be. I made lots of connections and found lots of ways to stay involved.”

- 2016 Summit Participant

ALDER SPONSOR

\$1,000

Media

- Logo & link displayed on North Cascade Institute website
- Social Media Promotion to 40k followers
- Half-page, color advertisement in Summit handbook
- Prominent recognition in all Summit press, advertising, materials
- Recognition in the Institute’s blog and Annual Report

Event

- Prominent verbal recognition during Summit opening
- Name and logo recognition on screens, slide shows, and signs
- Opportunity to provide on site booth at Summit

2 Available

ADDITIONAL SPONSOR OPPORTUNITIES

MAPLE SPONSOR

\$500

Media

- Logo & link displayed on North Cascade Institute website
- Social Media Promotion to 40k followers
- 1/4 page, color advertisement in Summit handbook
- Recognition in Summit materials
- Recognition in the Institute's Annual Report

Event

- Verbal recognition during Summit opening

8 Available



FIR SPONSOR

\$250

Media

- Link displayed on North Cascade Institute's website
- Social Media Promotion to 40k followers
- Recognition in Summit materials
- Recognition in the Institute's Annual Report

Unlimited

"The experience was regenerative for me, sometimes you forget your own strength, and it is within times like these that you see just how capable you are."

- 2016 Summit Participant

SPONSOR A SAPLING

\$150

Help a young person gain skills and motivation to become conservation leaders at the Northwest Youth Leadership Summit. Donors will be listed in the Institute Annual Report and on Summit website

IN-KIND DONATIONS

We seek donations of food & drink; raffle prizes; giveaways for participants (t-shirts, water bottles, bags); and supplies for the Summit. Donations of equal value of the sponsor levels will receive listed benefits. All donations will be acknowledged. Contact us with questions about specific needs.

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NORTHWEST YOUTH LEADERSHIP SUMMIT SPONSOR CONTRACT

Return to 810 State Route 20 Sedro-Woolley, WA 98284 or Iris_Maute-Gibson@ncascades.org
Form, logo, and advertising must be received by October 6th to ensure inclusion in promotional items.
Please fill out completely. Questions? Contact Iris at Iris_Maute-Gibson@ncascades.org or (360) 854-2590

Sponsor Contact Information:

Business/Full Name (as you wish it to be displayed): _____

Contact: _____ E-mail: _____

Mailing Address: _____ Phone: _____

Sponsor, Underwriting, & Donation Information

Yes, I will Sponsor the Northwest Youth Leadership Summit *(benefits listed in packet)*

___ Cedar Sponsor (\$2,500)

___ Alder Table Sponsor (\$1,000)

___ Maple Sponsor (\$500)

___ Fir Sponsor (\$250)

Yes, I will sponsor ___ **participants to attend the Summit** for a total of \$ _____ *(\$150 each)*

Yes, I will make an In-Kind Donation valued at: \$ _____

In-Kind Donation Description: _____

Payment

___ Invoice me ___ Check enclosed payable to North Cascades Institute ___ Charge my Visa/MasterCard

Name (on card): _____ Card #: _____

Signature: _____ Expiration: _____ Sec. Code: _____ Billing Zip: _____

North Cascades Institute is a 501 (c) 3 nonprofit. Sponsorship is tax deductible to the full extent of the law; please consult with your tax advisor. Tax ID #91-1327775