



Greetings!

We invite you to sponsor the [Northwest Youth Leadership Summit: Empowering Cascadia's Future Leaders in Conservation](#), November 17, 2018 at The Mountaineers Center in Seattle. Please consider contributing to creating a solid path for underserved teens to become successful environmental and community leaders.

Four themes guide the Summit: Environmental & Social Justice, Leadership, Career and College Readiness, and Outdoor Recreation. Students attend for free, engaging in learning sessions, an opportunity fair, student-led discussions, and outdoor adventures. Teens connect to a network of mentors from outdoor and environmental businesses, nonprofits, and public agencies—discovering their place as future scientists, entrepreneurs, and stewards. Past NWYLS participants have become the first in their family to attend college, the Associated Student President of their school, and a Forest Service firefighter, defending our region from 2015 wildfires.

Your support will allow 150 teens from diverse backgrounds across the Pacific Northwest to communicate their convictions and demonstrate to their peers and communities how to make positive and lasting change.

Please consider the attached sponsor and in-kind donation opportunities. Respond using the attached form by September 28th. We will gladly customize a benefits package to meet your interests. Contact (360) 854-2590 or grants@ncascades.org with questions.

We will follow up shortly and appreciate your consideration.

Warm regards,

Iris Maute-Gibson
Grants Coordinator | North Cascades Institute
grants@ncascades.org
(360) 854-2590

P.S. Thank you for your commitment to community giving. Please consider sponsoring the Northwest Youth Leadership Summit, giving students the skills and motivation to achieve their aspirations. Learn more about the summit at ncascades.org/signup/youth/nwyls.





NORTHWEST YOUTH LEADERSHIP SUMMIT

SPONSOR OPPORTUNITIES

PRESENTING SPONSOR

\$5,000

Media

Exclusive opportunity!

- Summit listed as “Northwest Youth Leadership Summit, presented by _____” in all materials and verbally at event
- Full page, color advertisement in Summit handbook
- Logo in all Summit outreach, including sponsor campaign
- Logo & link on North Cascade Institute website
- Repeat promotion via social media
- Recognition in Annual Report and E-news

Event

- Opportunity to present session on Summit topic or join Planning Team
- Photo opportunity with Summit participants
- Verbal recognition at Summit opening & closing
- Premier logo recognition in all event collateral
- Opportunity to provide marketing items in Summit bags



LUNCH SPONSOR

\$2,500

Media

3 Available

- 1/2 pg color advertisement in Summit handbook
- Logo & link on North Cascades Institute website
- Social Media Promotion
- Recognition in Annual Report and E-news

Event

- Exclusive logo recognition on lunch table tents
- Photo opportunity with Summit participants
- Verbal recognition at Summit opening
- Logo included in Summit slide show
- Opportunity to provide marketing items in Summit bags

REACH

14k Social Media Followers
35k E-news Subscribers

70k Website Visitors
150 High School Students

80 business, nonprofit, and
government agency leaders

We will gladly sponsor benefits to meet your interests. Additional opportunities may be available.

NORTHWEST YOUTH LEADERSHIP SUMMIT

ADDITIONAL SPONSOR OPPORTUNITIES



OPPORTUNITY FAIR SPONSOR \$1,000

6 Available

Media

- 1/4 pg color advertisement in Summit handbook
- Logo & link on North Cascades Institute website
- Social Media Promotion
- Recognition in Annual Report and E-news

Event

- Logo recognition on Opportunity Fair bingo cards
- Verbal recognition at Summit opening
- Logo included in Summit slide show
- Opportunity to provide marketing items in Summit bags

SESSION SPONSOR \$500

10 Available

Media

- 1/8 pg advertisement Summit handbook
- Link on North Cascades Institute website
- Social Media Promotion
- Recognition in Annual Report

Event

- Opportunity to provide marketing materials in Summit bags

IN-KIND DONATIONS

Donate food & drink, raffle prizes, giveaways (tshirts, water bottles), and supplies to make the Summit possible. Donations of equal value to sponsor levels will receive listed benefits. Email grants@ncascades.org for a list of needs.

SPONSOR A STUDENT \$250

- Link on North Cascade Institute website
- Social Media Promotion
- Listed in Annual Report



"The Summit was regenerative. Sometimes you forget your own strength. It is times like these that you see just how capable you are."

- 2016 Participant

NORTHWEST YOUTH LEADERSHIP SUMMIT SPONSOR CONTRACT

Please fill out completely. Send to 810 State Route 20 Sedro-Woolley, WA 98284 or grants@ncascades.org

All materials must be received by September 28th to receive promotional benefits.

Questions? Contact Iris at grants@ncascades.org or (360) 854-2590

Sponsor Contact Information

Business/Name (as you wish it to be displayed): _____

Contact: _____ Email: _____

Mailing Address: _____ Phone: _____

Sponsor, Underwriting, & Donation Information

☐ **Yes, I will Sponsor the Northwest Youth Leadership Summit** (*benefits listed in packet*)

___ Presenting Sponsor (\$5,000)

___ Lunch Sponsor (\$2,500)

___ Opportunity Fair Sponsor (\$1,000)

___ Session Sponsor (\$500)

☐ **Yes, I will sponsor** ___ **participant(s) to attend the Summit** (\$250 each)

☐ **Yes, I will make an In-Kind Donation** valued at: \$ _____

In-Kind Donation Description: _____

Payment

___ Invoice me ___ Check enclosed *payable to North Cascades Institute* ___ Charge my Credit Card

Name (on card): _____ Card #: _____

Signature: _____ Expiration: _____ Sec. Code: _____ Billing Zip: _____